



Your invitation to sponsor...

RAMP-UP: A Study on the Status of Women in Canada's Minerals & Metals Sector

Sponsorship Opportunity

Sponsors are needed for vital research on the status of women in Canada's minerals and metals sector.

For More Information

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Current Financial Contributors

- Mining Industry Human Resources Council (MIHR)
- Mining Association of Canada
- Natural Resources Canada
- Prospectors and Developers Association of Canada (PDAC)
- Canadian Institute of Mining and Metallurgy (CIM)
- Deloitte
- Cameco Corporation

The Challenge:

Women make up only 13 per cent of the workforce in the mining and exploration industry, as compared to nearly half of the Canadian labour force. Women are a scarce resource in the minerals and metals sector and will be a significant source of talent for the future. What can be done to make our industry and workplaces more attractive to women?

Finding the Answers to Key Questions:

WIM Canada, in partnership with MiHR, MAC, NRCan, PDAC, CIM, Cameco Corp., the Native Women's Association of Canada, & Deloitte, seeks to provide government policy makers, academics and employers in the minerals and metals industry with a clearer picture of the current status of women in mining; from enrollment in post-secondary training institutions to employment and advancement within the industry.

RAMP-UP is the first study of its kind in Canada that will blend four unique perspectives: employers; current and past female workers; students in minerals- and metals-related post secondary education; and educators. This is your opportunity to be involved in vital research on how to increase the availability of skilled workers in the industry.

Some Key Questions:

- What are some of the challenges and barriers that women face in careers in exploration and mining?
- Do women seek out advancement opportunities in the industry and are they successful?
- Where do female post-secondary students in metals and minerals related education programs choose to work after graduation?

About WIM Canada:

Women in Mining (WIM) Canada is a non-profit, industry-led group tasked with advancing the interests of women in the metals and minerals sectors. WIM Canada seeks to provide employers and employees with tools and resources to breakdown barriers to employment, improve advancement opportunities, and ultimately increase the representation of women in leadership positions.

Women
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Mining



Women In Mining – Research Project

Purpose and Goals

RAMP-UP will provide a baseline for measuring improvements to the current status of women in the metals and minerals sector and reveal the barriers and inequities. With this knowledge, the industry will be better equipped to find solutions.

Part 1: Employer and Worker Surveys

Through a combination of employer and employee surveys and a review of relevant data from Statistics Canada and the industry, this phase of the RAMP-UP project will determine the representation of female employees in the minerals and metals sector and identify some of the systemic and apparent barriers that women face in entering and advancing in mining and exploration.

Part 2: Educator and Student Surveys

The purpose of the second phase of the RAMP-UP project is to determine the representation of female students currently enrolled in post-secondary, minerals and metals related educational programs. Through a combination of educator and student surveys, the research will gauge female students' interest in entering the mining and exploration industry upon graduation.

The Final Report

This final RAMP-UP report will outline the findings of the research and provide high-level recommendations for increasing the recruitment and advancement of women in the mining and exploration sector. These findings will be presented at the PDAC International Trade Show & Investors Exchange to be held in Toronto in March 2010.

Future Research

RAMP-UP is the basis for continued work that will explore the challenges and barriers that face women in the industry. The goals of this future research include the creation of tools, resources, and employer guides to improve the status of women in the metals and minerals sector. The desired long-term goal of this project is to improve the productivity of the mining and exploration industry by increasing the availability of skilled workers and creating a more diverse workforce.

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Sponsorship Details

Benefits of Gold Sponsorship:

- Priority access to research findings and report
- Access to customized data tables
- Logo on WIM website and in report
- Acknowledgement at PDAC 2010

Benefits of Silver Sponsorship:

- Priority access to research findings and report
- Listed as a contributor in report
- Acknowledgement at PDAC 2010

Pricing:

- Gold Sponsor: \$10,000 (CDN)
- Silver Sponsor: \$5,000 (CDN)

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